



About her

by Sangeeta Relan

MEDIA KIT





Sangeeta Relan is an Associate Professor at Delhi University, teaching Finance, Economics, Management, Insurance, and Corporate Governance. She is also on the editorial board of Unhurry, a science-backed digital mental health awareness platform. Apart from teaching, she also runs an E-Magazine called AboutHer and hosts a podcast called The AboutHer Show. Sangeeta Relan is set to publish her book next year, drawing inspiration from progressive business women.

AboutHer is an independent online magazine and blog dedicated to women based in India. The platform celebrates women and focuses on their lives, relationships, stories, passions, interests, views, and opinions. Through AboutHer, she wants women to know that they can find help in these experiences and be guided or inspired by them.



INSIGHTS

**Facebook
followers
50k**

**Instagram
followers
7k**

**Website
Traffic
10k**

**Podcast
Impressions
6.5k**



DISCOVER OUR FEATURED TOPICS

LIFESTYLE & BEAUTY

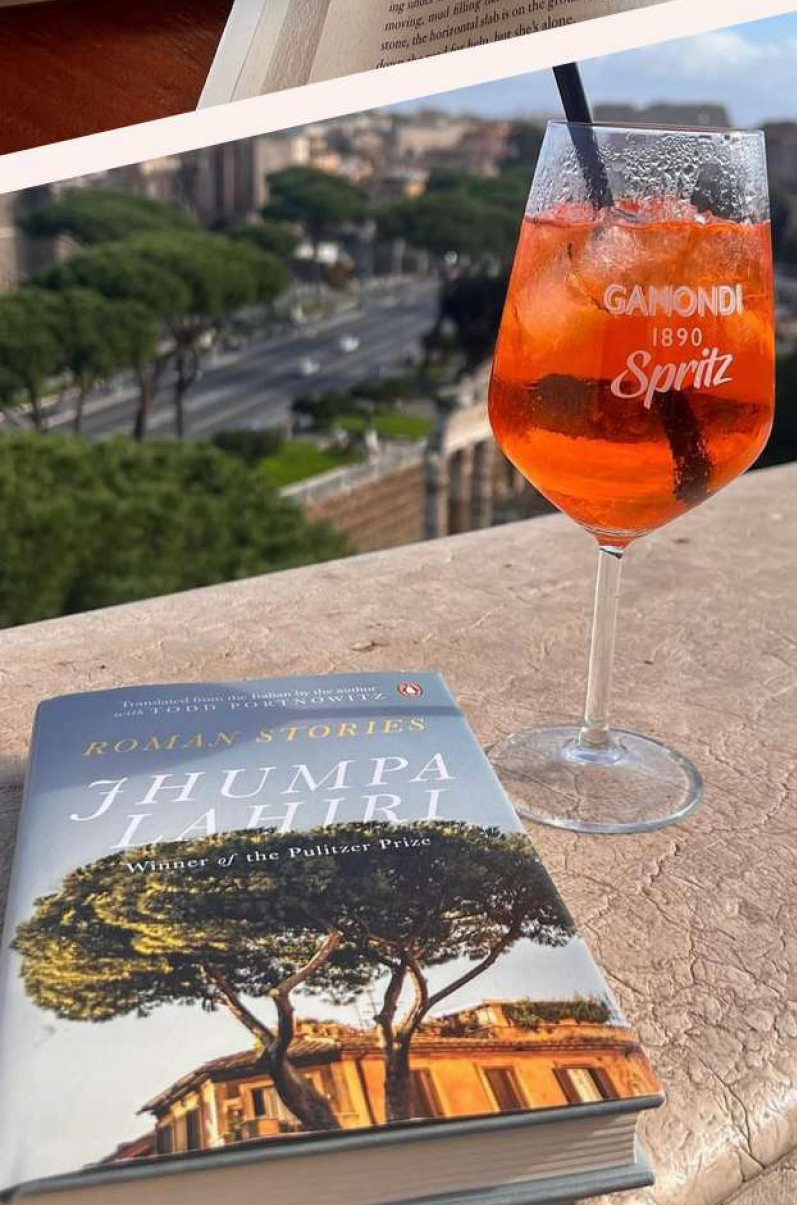
BOOKS & MORE

GENDER EQUALITY

WOMEN
ENTREPRENEURSHIP
AND MANAGEMENT

EDUCATION

TRAVEL



ABOUTHER PODCAST



NIDHI RAZDAN

An esteemed media personality, provided a comprehensive overview of her career, underscoring the significance of empowering women to make autonomous life choices



ANYA PANDIT

An engineer, offered valuable insights into overcoming barriers in STEM, illuminating the path for women to ascend in this traditionally male-dominated sphere



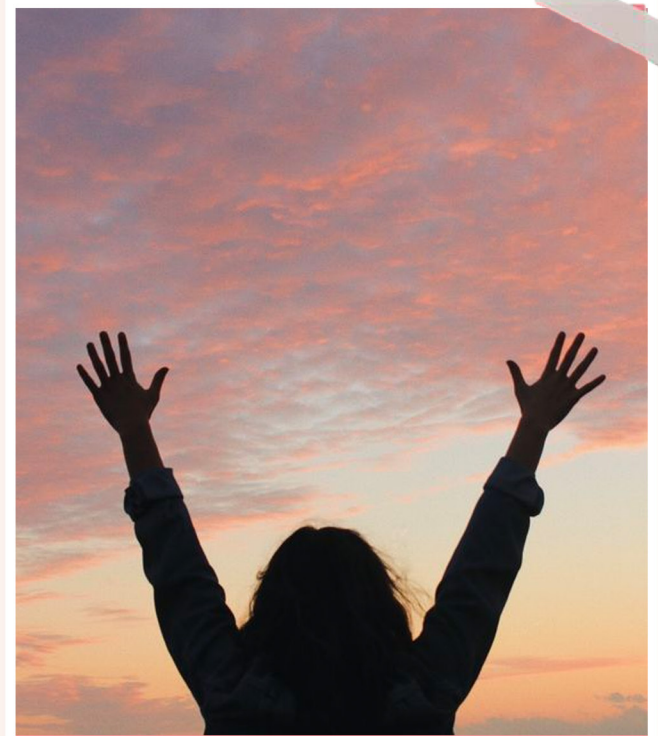
TWINKLE PORWAL

A reputable health coach, delivered a thorough discourse on the profound impact of adopting a lifestyle rooted in healthy eating and living

ABOUTHER BLOGS

THE ACHIEVER AGAINST ALL ODDS

Sangeeta Relan has artfully expressed her profound appreciation for the genre of short stories, highlighting one of her most distinguished creations titled "Achievers Against All Odds." In this compelling narrative, she skillfully explores the triumphs of individuals who have overcome formidable challenges

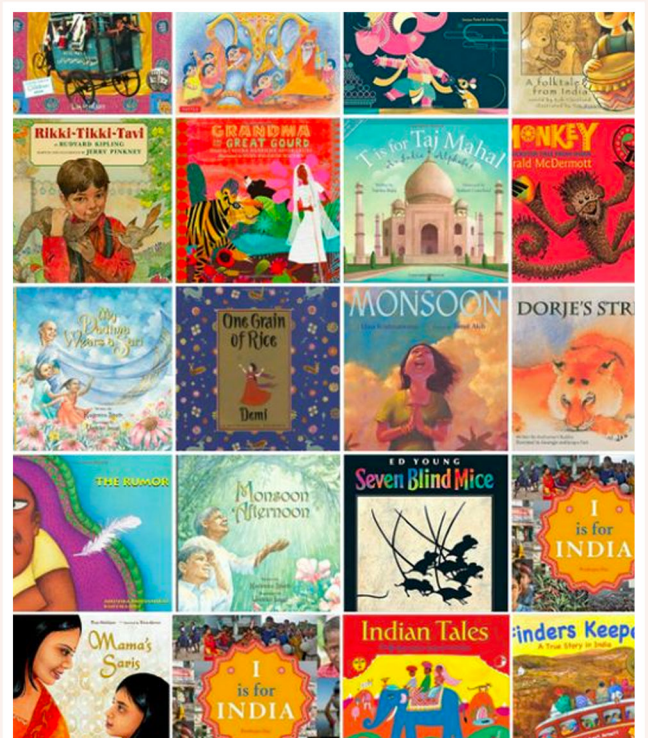


TYPES OF SAREES IN INDIA THAT DEFINE CULTURE

The article elucidates the various types of sarees that distinctly embody the rich tapestry of Indian culture. It meticulously explores the diverse styles, fabrics, and regional variations, and a comprehensive understanding of the significant role these fabrics play

BOOK RECOMMENDATIONS FOR CHILDREN

The article delineates distinct book recommendations curated by children for various age groups. Through the perspectives of children themselves, the piece offers a comprehensive guide to literature suitable for diverse developmental stages



COMMERCIALS

- Podcast
 - Article
 - Instagram Post
 - Linkedin Post
 - Facebook Post
- ₹32,000**

- Podcast
 - Instagram Post
 - Linkedin Post
 - Facebook Post
- ₹17,000**

- Article
 - Instagram Post
 - Linkedin Post
 - Facebook Post
- ₹15,000**

MEET OUR FEATURED VOICES

- Nidhi Razdan
- Tina Sapra
- Ananya Kapur
- Latika Thukral
- Monu Jain
- Radhika Ghai
- Shalini Nadkarni
- Twinkle Porwal
- Chavi Behl
- Radhika Kawlra Singh
- Shalini Mullick
- Rajul Shah
- Pooja Jakhar
- Sana Bector Parwanda
- Mamta Chander / Turiya
- Anu Malla
- Panchali Belde
- Chitwan Sidhu
- Meenal Maheshwari
- Nidhi Khaitan Modi

- Karen Miller
- Samreen Malhotra
- Anya Pandit
- Nirupama Subramanian
- Sudipta Dey
- Sripriyaa Venkataraman
- Subhashini Prasad
- Dr Archana Nayar
- Padma Subramanian
- Priyanka Rana
- Shagun Singh Baruah
- Shubra Acharya
- Reshma Chordia
- Faraze Niazi
- Kiran Manral
- Pooja Sharma
- Kanchana Banerjee
- Shivani Modi
- Shalini Arora
- Devika Anand Gupta

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feel free to reach out to us.

Your feedback and inquiries are valuable to us.

Email: web.abouthere@gmail.com

Thank you for your interest and engagement with AboutHer.
We look forward to connecting with you!